



THE  
HEALTH TREE  
FOUNDATION

Small changes.  
Big differences.

# YOUR FUNDRAISING TOOLKIT



[healthtreefoundation.org.uk](http://healthtreefoundation.org.uk)

# We couldn't do it without you

Thank you for fundraising for The Health Tree Foundation – and making a big difference.

You are doing something wonderful by helping us raise funds for local hospitals. Your much needed support will help us provide additional facilities and equipment to give patients and their loved ones a more comfortable experience whenever they need care and assistance.

As a local charity, The Health Tree Foundation works in partnership with the Northern Lincolnshire and Goole NHS Foundation Trust. Together, we provide acute hospital and community services to a population of over 400,000 people across North and North East Lincolnshire and the East Riding of Yorkshire. So even the smallest changes we can make with your help will make a big difference.

We support projects of all sizes, from the Pink Rose Suite breast unit in Grimsby, which has specially-built rooms that allow partners of breast cancer patients to stay overnight during treatment, to smaller projects, like providing 'comfy' high-rise bedside chairs for use by older people visiting partners or relatives.



All the projects we support have been requested by our local community, and paid for by donations and fundraising for the benefit of local patients.

We're excited to have you on board – you truly are a community superstar.



# How your donations help

**£30**

gift of a yearly magazine subscription for patients and visitors

**£250**

gift of a comfy chair designed for elderly visitors

**£1000**

gift of new TVs and games consoles for the children's ward

**£50**

gift of new pictures and cushions in a family room

**£520**

gift of a new sensory garden

**£2000**

gift of ice cream carts for our hospitals



# Let the fundraising begin!



I don't know where to start?

Take part in an event that's already planned and raise money for the Health Tree Foundation at the same time...

HERE ARE JUST SOME OF THE ANNUAL EVENTS IN OUR AREA AND BEYOND

**Run like Forrest...** and take part in one of many UK events

- 10k challenges (various locations)
- Great North Run (September)
- Humber Bridge Half Marathon or the Hull Marathon

**Get down and dirty!** Tough Mudder (various locations)

**Get baking...** and treat friends and family to a delicious day of fundraising!

**Be an international fundraising star**

Plan a challenge... trek in Peru, or walk the Great Wall of China!



# I really want to plan my own event...

Please contact us to receive your Letter of Authority to fundraise on our behalf.



Pick a suitable date – make sure you don't clash with a big event, or times when people are likely to be on holiday.

Get other people to help you – more brains mean more ideas!

Be creative – inspire people to donate and get involved. Think outside the box – make the box a circle, or a star, or a diamond...

Make sure you tell people and utilise social media – it's a great way to get your message out.

Check if your employer offers match funding – your efforts could raise even more money.

Set up a personalised fundraising page – include lots of photos to make it really unique.

Contact us to help tell the world about your event. We can help you with press releases, PR and photo opportunities.



## Free money for charities (really!)

Gift Aid is a great way to make donations worth 25% more without costing you, or your donors anything. Simply get them to tick the box on your sponsor form, or get them to fill in a Gift Aid declaration form and then we can claim tax back from the Government. Make sure you maximise your donations!

\*\* To claim Gift Aid on donations, each individual needs to be a UK tax payer and have paid more tax than the amount of tax we reclaim from the government.\*\*

*giftaid it*



# How to send us the money you've raised

**Thank you so much! Your amazing work as a fundraiser means we can keep making care experiences better for patients from our local community.**

There are three ways you can send us the money you've raised:

## 1. JustGiving.com

If you've collected funds via JustGiving.com, you don't need to do anything else. The money will be sent directly to us as it's collected. If you're sending your donations via JustGiving, why not drop us an email to tell us about your experiences? We'd love to hear your fundraising story! Email: [hello@healthtreefoundation.org.uk](mailto:hello@healthtreefoundation.org.uk)

## 2. Cheque

If you've collected funds directly from your supporters, you can send the money via cheque. We'll also need copies of any completed sponsorship forms.

The address to send your paperwork to is:

The Health Tree Foundation, Diana, Princess of Wales Hospital, Scartho Road, Grimsby, North East Lincolnshire DN33 2BA

## 3. BACs payment

Alternatively you can pay online:

Sort Code: 53 50 10

Account Number: 04300440

Please reference your donation the following way: HT-Gen





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# Sponsorship Form

Event name:

Date of event:


## Gift Aid - Very Important

The Health Tree Foundation can claim an extra 25p for each £1 you give at no extra cost to you, providing you pay an amount of income and / or capital gains tax at least equal to the tax that we claim on your donation.

Full Name	Address	Postcode	Amount	Paid	Gift Aid
Mr Alan Sample	123 Sample Grove, Sample Street, Sample Town	HA1 BCD	£10.00	✓	✓

Total Raised:





**Please return this form with your gift to:**

**The Health Tree Foundation, Diana, Princess of Wales Hospital, Scartho Road, Grimsby,  
North East Lincolnshire DN33 2BA**

<b>Participant Name:</b> .....
<b>Address:</b> .....
.....
<b>Postcode:</b> ..... <b>Telephone No:</b> .....
<b>Email:</b> .....

<b>Total funds raised:</b> .....
<b>Signature:</b> ..... <b>Date:</b> .....
<b>Recipient (person to receive donation):</b> .....
<b>Reason for donation:</b> .....

Help us save money, please tick this box if email acknowledgement is adequate.

Please send me a postal acknowledgement.

<b>PLEASE MAKE YOUR</b> Cheque <input type="checkbox"/> Charity voucher <input type="checkbox"/> Payable to: The Health Tree Foundation	<b>DONATE ONLINE</b> You can donate online via our JustGiving page: <a href="http://www.justgiving.com/nlagcharitablefunds">www.justgiving.com/nlagcharitablefunds</a>	<b>ONLINE BANK PAYMENT</b> Bank: Natwest Ref: HT-Gen Sortcode: 53 50 10 Account number: 04300440
The Health Tree Foundation and our trading companies would like to hold your details in order to contact you about fundraising, campaigning and services for people who benefit from the Northern Lincolnshire and Goole NHS Foundation Trust services. If you would prefer us not to use your details in this way please tick the box. <input type="checkbox"/>		
Office use: Donor reference: Fund reference: Notes:	Complete: Yes / No Funding zone:	



# Still need help?

We're always here to offer advice and chat through your ideas with you – so get in touch!

The Health Tree Foundation, Diana, Princess of Wales Hospital,  
Scartho Road, Grimsby, North East Lincolnshire DN33 2BA

T: 01472 874111 ext. 2630

Email: [hello@healthtreefoundation.org.uk](mailto:hello@healthtreefoundation.org.uk)



Northern Lincolnshire and Goole **NHS**  
NHS Foundation Trust

The Health Tree Foundation is the working name of the Northern Lincolnshire and Goole NHS Foundation Trust Charitable Funds. The principal address is: Diana, Princess of Wales Hospital, Scartho Road, Grimsby, North East Lincolnshire DN33 2BA | Registered charity number: 1054935 | T: 01472 874111 ext. 2630 | E: [hello@healthtreefoundation.org.uk](mailto:hello@healthtreefoundation.org.uk) | W: [www.healthtreefoundation.org.uk](http://www.healthtreefoundation.org.uk)